## FOR IMMEDIATE RELEASE

## Dogs with Wings Partners with DiveThru to Support the Mental Health of Staff and Their Service Dog Raisers

EDMONTON, AB, July 2025 — Dogs with Wings and DiveThru are proud to announce a new partnership focused on supporting the mental health of Dogs with Wings' dedicated staff and volunteers, who support people through education, raising and training Service Dogs.

Through the DiveThru+ program, Dogs with Wings employees and volunteer dog raisers will receive preferred-rate access for counselling, unlimited access to DiveThru's self-guided resource library, and participation in workshops to support mental health and well-being.

"At DiveThru, we know how powerful the presence of animals can be for our mental health," said Sophie Gray, Founder and CEO of DiveThru. "The love and care that goes into raising and training a Service Dog—only to let them go—is both beautiful and emotionally challenging. We take the mental health impact of that seriously, and we're honoured to support the people behind this work."

"As the CEO of Dogs with Wings and a Master Practitioner, Clinical Counsellor, I witness daily the life-changing impact our work has," says Amanda Dubé. "It's a fundamental truth: our dogs need people, and people need our dogs. We're committed to fostering health and well-being and encouraging everyone to prioritize balance and positive mental health. Our partnership with DiveThru is a shining example of how we bring this commitment to life."

This partnership is part of DiveThru's ongoing commitment to making mental health care more accessible. DiveThru+ is a workplace offering designed to support organizations and their people through high-quality, community-focused care. To learn more about DiveThru+, visit <a href="https://www.divethru.com">www.divethru.com</a>.

**About DiveThru**: DiveThru is on a mission to ensure no one struggles alone. Through in-person studios and an online platform, DiveThru provides mental health support, designed with today's generation in mind. Their services include therapy and psychological assessments.

**About Dogs With Wings:** Dogs with Wings is a charitable organization with a mission to empower individuals through highly trained Service Dogs and a supportive community focused on transformative impact.

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