



DOGS WITH WINGS
ASSISTANCE DOG SOCIETY

Beyond the Leash
Gala 2025

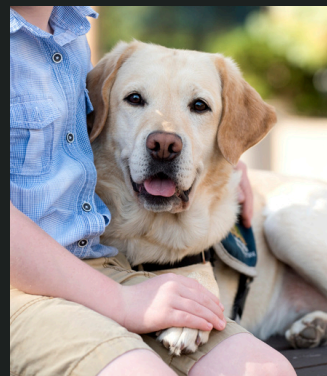


Sponsorship *proposal*

October 25, 2025 @ DoubleTree Hilton Hotel

Dinner, Champagne Reception, Desserts, Live Demonstrations, 15+ Dogs onsite,
Auction, Raffles, Community

Who we are ✨



For 29 years, Dogs with Wings has been committed to breeding, training, placing, and supporting Service Dogs for people with Autism and Mobility concerns. Additionally, we place Companion Dogs with people who need a little extra love and care, and offer Facility Dogs in Child and Youth Advocacy Centres, Courtrooms, Police Stations, Schools, Medical Facilities, and Victim Service Units. Our goal as an Accredited ADI agency is to transform lives. Our Dogs transform lives. We need you to help us, help them.

Learn more at: dogswithwings.ca
or on our socials: X, Instagram, FB



Our Values

WELL-BEING

We are committed to supporting mental, emotional and physical wellness by encouraging balance and boundaries for our staff, dogs, volunteers and clients.

COMPASSION

We are dedicated to approaching all relationships with mindfulness, patience and empathy.

HARMONY

We aspire to have a collaborative community which promotes respect and safety, acknowledging everyone has an important role.

CONNECTION

We believe the foundation of our organization is strong, meaningful relationships that allow everyone to feel seen, heard and valued.

HOPE

We are future-focused with a belief in the possibility of dreams taking flight.

We invite you to join us in a 5 year story that connects community, builds capacity, and celebrates the success of so many.



Connection

OUR OBJECTIVES

- DEVELOP
MEANINGFUL
PARTNERSHIPS
- CREATE
OPPORTUNITIES TO
TRANSFORM LIVES
- SHARE THE STORIES
THAT CONNECT US
ALL



When you partner with us to sponsor Gala 2025, we work with you to tell your story. It's more than a logo on a website, or a link to a page. **We want to share the WHY of who you are, WHY you chose us, and WHY your support matters so much.** We want to create impact, start conversations people remember, and reinforce our message that people and Dogs, together, transform lives. Well-being is the centre of all we do in a strong community.

THANK YOU.

WE LOOK FORWARD TO WORKING WITH YOU.

Assurance

OUR PROMISE

Gala 2025 focuses on well-being but everyday, Dogs with Wings LIVES this value. We promote health and wellness, independence, mobility, freedom, and community. [By partnering with us, you become a part of our story.](#) You become a part of our organization's success. You become one of the reasons we succeed and transform lives that might otherwise be without. Let us tell your story alongside ours. We promise to do it well.



- SOCIAL MEDIA STORIES AND POSTS
- OFFICE VISITS
- VIDEOS THAT TELL YOUR STORY
- SUCCESS UPDATES WITH YOUR TEAM
- SHOWCASE OF SUPPORT
- INVITES TO PARTIES

WE ARE HERE WITH YOU.

TOGETHER IS STRONGER THAN APART.

Impact

WHY US

- We have hundreds of successful Dog placements
- We work with some of the largest organizations in Alberta/Canada to provide highly trained Dogs, programs, and service
- We are an Accredited organization held to extremely high standards in the animal and Service Dog sector
- We are a member of Humane Canada, which advocates for ethical treatment of animals and champions for well-being for all
- We are one of few approved Alberta Service Dog Agencies
- Unlike many of our partner agencies, we do not receive sustainable Government funding. We count on the generosity of our community to keep our doors open and programs thriving
- Our Dogs each cost \$50,000 to breed, train, place, and support



Lethbridge Police Service

*"Imagine being the victim of a crime or trauma, your sense of sense of trust and safety in the world around you shattered. Now imagine being asked to trust strangers in uniforms and courtrooms to tell your story and recount some of your worst memories; it's almost an impossible task. Enter **DWW Cruiser** who sees you with unwavering support and unconditional care to help you feel safe and secure as you find your voice. There is nothing that we have found to serve victims that compares to the strength and courage he provides through his constant, quiet love. Nothing." - **C. Pooley, Handler***

THE DIFFERENCE YOU MAKE.....

TRANSFORMS LIVES AND CHANGES COMMUNITIES

The Possibilities

WELL-BEING PARTNER- \$40,000 (1)

Title sponsor benefits ensure you are the primary supporter in all we do for Gala and in the promotion of our organization this year.

COMPASSION SPONSORS- \$20,000

Our focus is on telling your story well. Let us tell your WHY, trust us with your charitable possibilities, and work with us to create impact in your workplace and online.

HARMONY SUPPORTERS- \$10,000

You are supporting us, let us support you, too. We want to involve you in our success online, in our office, and in the community.

CONNECTION CREATORS- \$5,000

Build community with us! Let us share a success story, invite you to our parties, create buzz about who you are. Together we can showcase the possibilities for change.

HOPE GIVERS- \$2,000

Love helping others? Let us help you with online shoutouts, posts of your support, and links to who you are.

No two businesses are the same so each package is uniquely created. We want to know what matters to you!
Reach out today for more information.

Gala@dogswithwings.ca